

How to be the Trumpet Player known for *insane* high chops and superhuman endurance. Guaranteed!

You can significantly expand your range in as little as a week. With surprisingly little effort. It's all about doing a few key things differently that no one else seems to know about. And again, I guarantee it.

Dear Fellow Trumpeter,

Ever hear another trumpet player screaming out notes waaaay above the staff and just wonder, "How the heck do they do that?" ... and "Why can't I?"

I mean, seriously, *what's their secret?*

... Are they on steroids?

... Did they make a deal with the devil?

... Do they practice 24/7? And how are they doing that *without destroying their lips?*

Because if you're like the vast majority of trumpet players out there, you've tried all kinds of things to improve your range, endurance and power... but it's like there is an invisible brick wall just blocking you from getting where you want to be.

I know, it's super frustrating when you don't have the stamina and your body just won't cooperate and you're constantly worrying that your chops will fall apart during performances and you wind up having to take your part down an octave just when it gets to the exciting part!

It's not your fault!

Players *everywhere* struggle with the physicality of the instrument

How confident will you be when you have the 'physical problem' aspect of your trumpet playing fixed once and for all?

What if the band leaders in your area knew you to be one of the most dependable trumpet players with absolutely NO excuses?

You'll have a wide, smooth, connected trumpet range that lasts all day

And how would it feel to know with 100% certainty that every time you pick up your trumpet, you will be able to play every chart, every set, every show, and every concert without holding back?

I'm talking

- Screaming Double C's
- Unrelenting Trumpet Chops
- All day every day!



You'll never have to split the lead book again!

I'm Jordan Hoffman.

I've made something special for all the trumpet players who want to improve their range, endurance and power. The Power Player Trumpet Course

is the most comprehensive online course out there on upper-register trumpet playing. (And it contains all the secrets that most lead players want to keep secret.)

"I first became aware of Jordan Hoffman by accident when I was looking around on Youtube. That was, indeed, fortunate for me since, if that hadn't happened, I would have never known about his trumpet course. If you have ever seen any of Jordan's videos on Youtube, you know that he always gives 100%. If you had any questions about the topic he was covering, by the time the video ends, he has answered them.

That being said, when I heard about "The Power PlayerTrumpet Course," I figured that I knew what to expect. Nothing could be further from the truth.

I was completely blown away. It was so much more than I could even imagine. To say that he covered every aspect of every topic is an understatement. As I watch these videos, I just shake my head, thinking, "How could someone so young know so much?"

Jordan said that it took him one year to develop this course and, when you see how much material it contains, you will see why. He did all the work and we reap all the benefits. I have seen many trumpet courses online over the years. Some good, some not so good, and some obviously thrown together, just to make a buck. Jordan's course is not one of these.

He said that there is nothing like this on the internet, which, of course, is true. I think it is more accurate to say that there is nothing like this anywhere on the planet. It's not a beginner's course. But, if you are a veteran player and you want to increase your endurance and range, then this is the course for you.



Carlo Berto

One of my students, and a comeback player

Some students are surprised at how quickly their range goes up!

"I tried doing the exercises and was able to hit notes that were much higher than my usual range, including a double high C. It wasn't at all what I expected. When I do it just right, the notes come out and it isn't all that physically taxing... now I just have to get used to it so I can play those extreme high notes during a performance.

My "regular" range got stronger right away too. I went to a rehearsal and while some of the other players were taking the high parts down an octave, I played ALL the optional 8VA parts and the director singled me out and said it sounded great."

Seth Sanchez, Espanola, NM

**People from all around the world come to me for trumpet lessons...
usually to learn how to increase their range**

German Montenegro, from Linden, New Jersey, takes lessons over Skype. *His range expanded over an octave after the first lesson!*

Here is what he said:

"I've been playing trumpet since the 4th grade and now I'm 36. I've always struggled playing above the high C. The highest note I ever played was the

high F, but it was sounding extremely airy. To tell the truth, all it really took was one lesson with Jordan and one month later I was able to reach a double high D. Jordan's lessons are pretty awesome, he's very positive. Sometimes it feels like I'm getting lessons from a longtime friend."

After only one lesson, **Alan Tate, from Plymouth, England**, was finally able to play the high notes that he had spent decades trying to hit.

"I have played at least two hours a day for the most part of 20 years and still could not play above the G just above the staff! But then I had a lesson with "the Hoffman". Five minutes and this guy completely turned my playing around... Now, some days I blow a double high G or a double high C. I am totally gobsmacked!

Jordan's attitude and approach to teaching is great. He is genuinely interested in your playing and I just cannot believe he just fixed my playing so fast. I cannot thank you enough or express my feelings for that one lesson. I could not play high notes no matter what I did or how hard I tried. I love the trumpet and that is why I put up with all those years of failure. It was so generous of you to have given me the knowledge of how to play those high notes. It's made my life!"

Some of my students call me their high-chops coach!

One of my students, Rob, was talking about his rapidly growing range in my Facebook Group, Trumpet Hang. He's 74 and he just belted out his first high E, and now he's going for a high G!

All comments ▾



Rob Severson

I'm in the course now along with personal lessons from Jordan. I've learned a ton about embouchure that I wish I had learned 60 years ago!

Like Reply 1w



3



Jordan Hoffman Author Admin +1

YES!! Rob it's been so fun working with you. There's not many 74 year old guys out there who can bust out a clean high E like you did yesterday! That was wild. Your hard work is paying off and you seem to be getting the whole "closed embouchure" high-compression stuff quite quickly 🙌 Not everyone gets it as fast as you have to be honest! 😊

Like Reply 1w



2



Rob Severson

Jordan Hoffman thanks, you've helped a ton I'll be 75 on the 17th and my goal is to hit a double G by then how you betting? 🤔

Like Reply 5d



Jordan Hoffman Author Admin +1

Rob Severson I think you can get that double G by the 17th Rob, it's primarily Not a strength thing like many believe, if you get the correct placement, roll-in, grip etc. if you can get your chops Exactly where they need to be, if you can find your Sweet Spot.. then you could literally bust out your first double G right now;) find the physiological double G chop set and you've got it. It takes a little experimentation/ tweaking, but it's all about your embouchure technique and getting everything in exactly the right place physiologically. You've already made technique progress getting from G to high E! So getting a little higher to the dub G will only require you to dial your technique in just a liiiiittle more. You're on the right track Rob, you're only one or two minuscule tweaks away from that dub G! Think small and you've got it 🙌

Like Reply 5d

I'll be the first to tell you that my music career is fueled by the fact that I can play the high notes and make it through the most grueling concerts and rehearsals.

Playing high helped me get into college, pass auditions with flying colors, play with the 147th Army Band for 12+ years, and play lead trumpet for the Four Tops and the Temptations.

Playing high notes all day long is what I am paid to do.

I've figured out the "secret sauce" to extreme upper register playing, and I want to show you how to do it too!

When you figure out this secret, a whole world of playing opens up for you...

... and the good news is that it's easier than you think if you approach it the right way, starting with the way you position your lips, your chin and your teeth.

"If you're looking for a more efficient way to play with more endurance and tone and power, try Jordan's course. I've had some gains in my playing and it's progressing well."

-Joe Pirrone

Private student who took Power Player Trumpet Course

Plays in his church praise band

Traditional method books for trumpet don't give you the information that you can only find in The Power Player Trumpet Course

As an alum of the Maynard Ferguson Orchestra, Nicolas Drozdoff knows all about playing screaming trumpet parts day in and day out. After reviewing the Power Player Trumpet Course he said:

"I have been watching his videos online for some time now and find that I am very much in agreement with the techniques he teaches. His course addresses the use of "squeaks" and developing them into notes. I have been doing this for some time and applaud him for thinking of this on his own. He has very thoroughly thought this through and spelled it out clearly in his course. His ideas are not found in so-called traditional trumpet method books and his ideas are going to help any player bound by the limitations of older methods. I highly recommend the Power Player Trumpet Course by Jordan Hoffman."

The course is designed to help you drastically improve your range, and I stand behind that promise with a money-back guarantee.

There are seven lessons, broken into two easily digestible sections.

- The first video dives right in with *The Secret to Double C's and Unrelenting Trumpet Chops*.
- Next, I lay out my *3 Rules for Power Playing on the Trumpet*.
- Next you get a detailed closeup look at the *ideal embouchure*.
- I'll show you how to *expand your range* with the top down approach.
- The second half of this lesson is all about connecting the bottom register with the top and seamlessly moving throughout your new range with ease.
- Maintain and grow your range using daily workouts that will keep you strong and ready to get up on the bandstand when you get that call.

- Finally, we'll troubleshoot to find some common problems that might be affecting your playing.

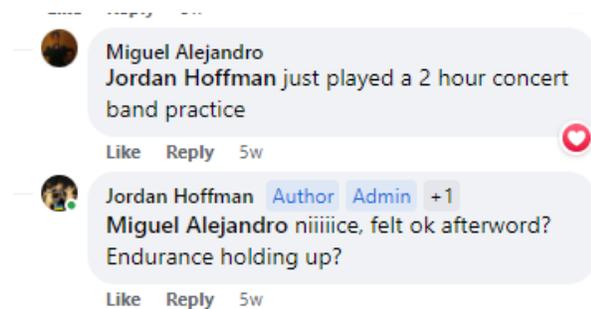
I've spent over a year recording, editing and tweaking these core lessons that make up the upper-level Power Player Techniques. These are the techniques that I've used playing in rock bands and in big band shows, they are the methods that pros use for their range and they have worked time and time again with my students from all walks of life. I'm sharing the best of what I've learned and condensed it down so you can improve right away.

You will also get a PDF version of the course, the Advanced Range Extending Routine, my very own Trumpet Workout Song Book - full of songs that you will play on the bandstand, and the mouthpiece test that will let you narrow down the mouthpiece that will help you sound your best.

Joe Miller has been playing for 45 years. He said, "I found it really cool because he incorporates many different ways of teaching. He uses audio, he uses video, he has PDF's that he provides. So it's all in that course. It's really designed for the person who wants to increase their **power, increase their **range**, increase their **endurance**. I mean, who doesn't want to do that, right? Even after playing for 45 year, I have learned a few things myself. I really encourage you to check it out."**

Plus, everyone who takes this course can **get 10% off one on one lessons with me**. Of course, one on one lessons are optional. A lot of people reach out when they want me to take a closer look at what they are doing, and that extra personal attention goes a long way..

"It doesn't even feel like I've been playing the lead book for over an hour!"



One of the first things you will notice is that when you're done playing, you'll still feel fresh. That's because you'll be playing so efficiently that you'll have stamina to spare for gigs and long rehearsals. You'll be able to play for hours. Situations that used to wipe you out will be much easier.



Scott DiTullio plays lead trumpet in a big band. He said, *"This is week #2 doing the Power Player Trumpet Course. All I can say is it has been amazing. Yes, getting my points in daily.*

Tonight is the first gig since starting the course. The first set is complete and I'm feeling stronger than ever. To be honest, it doesn't even feel like I've played the lead book for over an hour! Can't wait to see how I feel at the end of the gig!"

Get the range results that you've always wanted with less effort than you ever expected

Brandon Madison said, "I've wasted a lot of time doing marathon workouts and "bootcamp"-like things. A lot of people can save time and effort if they play these drills and your daily workouts using the correct embouchure.

While I do not consider myself to be a true “lead” player, my range has saved the game for many concerts and made me just as valuable if not more so than the other guys in the section with music degrees.”

And now to answer the question that is constantly *on the tip of your lips*... What about my mouthpiece?

Whether you're in trying and buying mode (and amassing a collection) or playing on the same mouthpiece for decades, you're probably wondering, "Which mouthpiece will help my range the most?"

It can be hard to tell what mouthpiece is the best one to improve your range and sound. That's why I include the Mouthpiece Test as a part of your Power Player Trumpet Course.

I want to give you all the information and support you need to make the best decision on what mouthpiece to use.

Don't Guess, Take the Test!

Everyone is different.

Your lips, dental structure, and body will not be just like mine or the other students

Jordan Hoffman
Admin · Group expert · March 2 · 🌐

had an awesome lesson with one of my favorite students last night: I shipped him two of my GR's so that he could take the play test with 5 different GR pieces! We already knew that he naturally plays locked in on the 66 diameter, crisp and clean articulations... so this time we were more focused on finding his match as far as cup depth/ volume/ shape is concerned. He played a tiny Schilke cup in the past so we thought we would land on one of the smaller cups, but the test actually proved otherwise. This is why I like to tell players "don't guess, take the test!" we never know what's best until we try several different options. This was a blind test (tape on mouthpiece labels)... We play-tested on 2 etudes and one lead chart with the the GR:

- 66SZ
- 66MS
- 66Primal
- NB 3-65****
- 66M

Low and behold it was the 66M, the biggest option that won! 66M had no split notes, no airballs, everything was crisp and clean and unsurprisingly, it had the best RANGE for my student here as well when we indulged in a lead chart at the end 😊

This stuff isn't rocket science! It's common sense! Like a good science experiment. Here's the link to my free mouthpiece play-test for those who want it, and hit me up for a trumpet lesson if you ever want to team up and get you locked into your mouthpiece match!
<https://www.learnleadtrumpet.com/.../mouthpiece-play-test/>

Mouthpiece Play-Test
From the course of All The Brass That You Can Be!

Use 8 pieces... take the test!
Familiarize and familiarize for best results!
The cups will engage the rim and the lip.
The cups will engage the rim and the lip.
The cups will engage the rim and the lip.
The cups will engage the rim and the lip.
The cups will engage the rim and the lip.
The cups will engage the rim and the lip.
The cups will engage the rim and the lip.
The cups will engage the rim and the lip.

Lee Adams and 7 others · 9 Comments

Like · Comment

in the class. That's why a mouthpiece that works great for one player might not be the best one for you.

I use a systematic approach to find your best mouthpiece match on whatever brand you prefer. Sometimes the test points you to a mouthpiece that you don't currently own, but other times it will point you to a piece that you do own.

To me, it's just amazing how much easier it is to play trumpet when I'm on exactly the right piece for me. You'll crack less notes, airball less notes, have a better overall sound, your endurance will be better, your range will be a little wider and *every note you play will be that much easier.*

Don't wait to expand your range, and be a stronger and more powerful player with a beautiful sound. Order the Power Player Trumpet Course today!

[Click here](#) to get instant access to the Power Player Trumpet Course. The price of the course is \$250.

You will gain instant access to **The Power Player Trumpet Course Video Lesson Series** which contains 5 Hours of educational HD video content. I've broken it down into 13 easily digestible trumpet lessons for the modern trumpet player, and each lesson builds on the last one.

This online trumpet course contains the best upper-register explanations and demonstrations on the internet today, and it contains a concise delivery of the most effective and learnable embouchure techniques employed by professional players from around the globe (The Ideal Embouchure).

You will also get Unlimited Downloads of lead trumpet PDFs and sheet music including but not limited to

- The Power Player PDF (88 page PPTC Book)
 - The Perfect Practice PDF (75 page practice packet)
 - The Advanced Range Expansion Exercise
- (over \$100 of PDFs will soon become FREE to you)

Think about what kind of calls/ jobs you'll start getting and what kind of playing opportunities you'll start being offered once the band leaders in your area start knowing you as that 'unusual' trumpet player who doesn't seem to have any problems with range, endurance, or 'bad chop days.'

Dan Luc is one of my students who has a lot of playing opportunities. He plays in two concert bands, is a sub for two big bands and plays solo trumpet in a jazz ensemble and also enjoys playing classical music. He said:



“Being a teacher, one of my favorite sayings is “when the student is ready, the teacher will appear”. Right from the start, Jordan was there with answers to my questions and he always had suggestions and strategies to take me to my next level. I would say increased range and range consistency are the two areas where he has had the biggest impact. In fact, re-focussing on a couple of key principles found in the PPTC have been game changers for me. On occasion I am now in the triple register. I am regularly in complete double register and I am able to tie in all registers. Well done Jordan!”

You don't need to struggle for years or decades. You can become stronger, more versatile and more dependable as a player sooner than you think — even as soon as a week or two.

I guarantee you will see a difference

You won't risk anything by trying this course. I offer a 90-Day Money Back Guarantee. You can buy the course and watch the videos. If you don't see improvement in your playing or are not satisfied with the progress you have made after using the Power Player Trumpet Course techniques I will give you a full refund. All you have to do is email me within 90 days and let me know about the problem.

Here's the thing, though.

If you email me to say that you're not satisfied with your progress you can expect two things from me. The first thing is that I am going to offer you a lesson, free of charge. Because if you're not making progress I would like to find a way to help you get past whatever obstacle you are facing so that you can feel confident in your lead playing.

If you don't take the lesson, or take it and still want the refund, no problem. I'll send you the money immediately. But I will also permanently disable your Power Player Account, because if you're not willing to make an effort to solve the problem, then I can't do anything for you.

This online trumpet course is designed to ensure that every player who takes it WILL expand his range in a significant way.

This is the last trumpet range building source you will ever need.

Every player who takes the course will also level-up their overall trumpet playing in a general sense. Any player who takes massive action by practicing and employing the techniques shown in this course will undoubtedly start to see massive results in their trumpet playing.

It's the biggest and toughest project I've ever done hands-down. It might even be the biggest project I'll ever do! Who knows?...

But if it allows YOU to break through your playing barriers this year and reach that new level, then I'm happy, satisfied, and can finally relax knowing it was worth it and I didn't build it for nothing.

I want to invite you now to discover how you can start playing like you've never played before 🎺🔥

In short, this course is definitely not something you're going to want to miss out on, and I honestly believe you're going to love it. [Sign up now.](#)

All the best,

Jordan Hoffman

P.S. You don't need to struggle anymore. You CAN play lead trumpet in the big-band. You CAN make it through the 3 hour rock band gig and come out feeling fresh. You CAN play those taxing concert band songs. You CAN rip out some powerful high notes in your marching band show and you CAN learn to play this instrument with POWER and GRACE. You can reach your full potential on the trumpet. I guarantee that this will work for you. Why settle for anything less? Don't miss out!

P.P.S. Are you ready to become a power player known for your range, endurance and power? [Sign up](#) for the course and you'll have instant access to all the secrets that have worked for me and my students. Plus you will be able to sign up for a free phone call to discuss your biggest challenges, and you will qualify for 10% off lessons.

Big promise } USP / solution to biggest problem / FAST EASY CERTAIN and WILL WORK
WHEN NOTHING BEFORE HAS

Proof

Story [shows Jordan's awakening to the problem and motivation to solve it]

Proof

Problems I saw among students/other teaching methods/pro players/amateur player

how/why I developed this [may already be in the story]

What it does that nothing else does [unique mechanism] [describe in enough detail to make it real, but not enough detail so they don't have to buy the course]

Proof

What you get / wrapped in TRANSFORMATION

Why it will work for you [PROOF]

CTA

Guarantee

CTA 2

Signature

P.S. (including, restating guarantee)

CTA 3