

Email #1

Subject:

Have you ever wondered why people “can’t afford” things that are important to them?

But at the same time, it’s common to see people *put off* saving for retirement or college year after year.

They have hopes, dreams and ambitions that go unfulfilled because the money is just not there.

There are certainly people who have a great income, but still aren’t living the life that they dreamed about.

- They don’t go on the vacations that they always wished they could go on,
- Don’t do the hobbies that they secretly wished they could do
- Don’t live in the community that they imagined
- And can’t tell you where their money is going or what it is doing.

How could that happen?

I would venture a guess that people don’t know how to set a financial goal.

Most people would agree that it’s important to meet your financial goals. But what about setting them in the first place?

In this weeks’ blog post, “How to Create Financial Goals that Work for You,” we talk about how to set goals that are completely tailor-made so that you get closer to the life you wished you were living.

Rather than beat you over the head with a list of things you should stop buying, we start with questions about what you really want out of life.

Enjoy!

Craig and Claudia

P.S. The first step to reaching your goals is knowing where you want to go. After you read, leave a comment. What is a unique financial goal that you have?

Email #2

Subject

Dear <<name>>,

“First world problems” can be hilarious, and it’s no wonder that people turn them into memes on the internet...

First world problems sound like, “Every time I go to Paris, I get a cold” or “I have so much leg room in business class that I can barely reach the touchscreen” or “my deli sliced my meat too thick and now my sandwiches are too tall.”

At first you might think that the problem that we discuss in today’s blog fits right in to the “first world problem” category.

“Why is it a problem to have too much cash in the bank?”

See what I mean? How can anyone complain about having too much cash in the bank?

But the truth is that if your money is sitting in the bank, especially these days with inflation on the rise, your future security will be at risk because that money will be worth less and less with each passing year.

[Click here for strategies to safely grow your money.](#)

All the best,

Craig and Claudia

P.S. If your money is sitting in the bank, it’s value is getting depleted and that is a real problem no matter where you are in your financial journey. It’s easy to solve. [Click here for straightforward guidance.](#)

Email #3:

Subject: Chances are, you're in someone's will

Dear <<name>>,

According to [CNN Money](#), over the next 47 years the parents of boomers and baby boomers will transfer between \$41 trillion and \$136 trillion to family and charitable organizations.

That means that you are likely to receive an inheritance.

If you woke up and learned that you are now suddenly richer because someone left you money, it was probably left to you by someone close who you care about very much. The experience will no doubt be very overwhelming.

You may be tempted to ignore the money and just let it sit there. But keep in mind that the reason the person included you in their will is because they care, want to help you and make your life better.

So you can begin by thinking of ways the money can improve your life now and in the future.

Today's blog post will guide you through some of the decisions and choices that you will encounter if you receive an inheritance.

This is a unique opportunity to improve some aspects of your life, or completely change the trajectory of your future.

Please share it with anyone you know who can benefit from this information.

All the best,

Craig and Claudia

P.S. What happens if someone leaves you such a large inheritance that you become a millionaire overnight? It is possible for that to happen, and if it does we have something that will help you wrap your mind around the change.

Email #4:

Subject: How your hard work can bless your children and grandchildren

Dear <<name>>,

You spend your whole life making money and growing your wealth.

Of course you want it to continue to grow and help your family and loved ones after you pass on.

In today's blog post, "What is Generational Wealth?" we talk about how to plan your finances so that it benefits you and your heirs.

The truth is, one of the things that can help your children the most is financial assistance at key points in their lives.

Some planning is needed to make sure that your hard-earned money benefits the people you love, before and after you have passed away. Without planning, there is a chance that your legacy will dissipate.

[Click here](#) to find out specific things that you can do to preserve, grow and successfully pass on your wealth.

All the best,

Craig and Claudia

P.S. Generational wealth is money that you pass on to the next generation, usually in the form of an inheritance or a trust. But it doesn't only have to be an inheritance. Any form of financial assistance from one generation to the next counts.

Email #5

Subject line: How to get rich in real estate... ANYONE can do it

Dear <<name>>,

Anyone can learn how to get rich in real estate.

It involves buying and selling a tangible asset that naturally goes up in value. If you have an entrepreneurial spirit, you can succeed at getting rich in real estate.

Our blog post today gives you some direction and inspiration on how to make money with real estate. There are so many ways...

- Flipping properties for profit
- Renting out single family homes
- Or getting involved the easiest way, through passive real estate investing.

If you have the resources and are willing to put in a lot of work, then real estate investing can be very lucrative. We'll help you determine which investment would be the best fit for you.

Sincerely,

Craig and Claudia

P.S. Click [here](#) to read "Proven Ways to Make Money With Real Estate." And feel free to contact us with questions about your current real estate situation.

Email #6

Subject: Is real estate a good investment in Canada?

Dear <<name>>,

Last week we talked about the many ways of making money in real estate.

There are certainly plenty of decisions to be made, not the least of which is *where to buy?*

When you look at our real estate portfolio you will see that the vast majority of our properties are located in Canada, usually in rural areas where there is a great deal of economic development activity.

This strategy has allowed us to create the kind of returns that we can really brag about!

Canada truly is a good place to invest in real estate. And in today's article we talk about what makes it a good investment and what to look for when purchasing properties in Canada.

[Click here to read "Is Real Estate a Good Investment in Canada?"](#)

Sincerely,

Craig and Claudia

Email 7.

Subject: Real Estate Investing - START HERE

Dear <<name>>,

Investing in real estate is one of the fastest ways to grow wealth.

24 billionaires on the 2021 Forbes 400 list were real estate tycoons. The list includes California-based Donald Bren, the wealthiest real estate billionaire in the country, who's net worth leapt up \$1 billion last year to \$16.2 billion.

Real estate provides you with passive income, an opportunity to grow equity, substantial tax benefits, the ability to leverage funds, and the possibility of a big payday when you sell a property for a profit.

People routinely become millionaires through real estate investing.

While real estate investing can be intimidating, there is a simple starting place that any homeowner can do.

Click here to find the simple step by step details in our blog post, "The Simplest First Step To Building a Real Estate Portfolio."

Sincerely,

Craig and Claudia

Email 8:

Subject: The lazy man's path to real estate riches

Dear <<name>>,

Real estate investing sounds amazing... but why does it have to seem like so much work?

We thought you'd never ask that question.

There is a way to earn excellent profits from real estate while barely even lifting a finger.

You can find out all about it in this week's blog post, "What is private lending?"

The best part is that you can get started with even a small investment.

Contact us and let us know what you think of this idea!

Sincerely,

Craig and Claudia

P.S. Private lending is also known as passive real estate investing. And it truly allows you to earn money while doing next to nothing. Read about it [here](#).

Email 9:

Subject: Why you should consider lending money to *US* (as a private lender)

Dear <<name>>,

Share in the profits without having to do any of the work.

The BG Wealth Properties private lending program is a great option for individuals looking to earn a nice stable return to further build their wealth.

This program offers an annual ROI compounded quarterly to investors, which is facilitated through a debt arrangement.

If you have money saved up, you have a lot of options.

Hey, it's a great problem to have!

But the reality is that with inflation, the price of everything is going up and you don't want your money *to just sit there*.

Private lending is one of many tools out there to grow your wealth and produce passive income. In my opinion it is one of the best - yet often overlooked - tools out there.

Find out exactly what we're talking about in today's blog post. [Read it here.](#)

Sincerely,

Craig and Claudia

P.S. At BG Wealth Group, we are focused on building wealth by buying properties in rural and developing communities, fixing them up, renting them out to others, and selling them for a profit. A lot of these lucrative real estate projects that we are undertaking are funded by people like you who want their money to grow in a safer and more reliable way. [Click here to read more about it.](#)

Email 10:

Subject: "But what if I can't afford to invest in real estate"

Dear <<name>>,

Sometimes, when we start talking about how real estate investing is an effective way to build wealth, people will come back with something that completely blows my mind.

They say, "I can't afford it."

It just blows my mind because it can easily be argued that investing in real estate is the most reliable way to become rich.

One of the fun things about being wealthy is that you can afford the things that you want... *but you'll never get there if you don't even try.*

If you are telling yourself you "can't afford" to get started in real estate investing, listen to this...

One of the most powerful lessons I took away from Robert T. Kiyosaki's book *Rich Dad Poor Dad, What the Rich Teach Their Children About Money-But the Poor and Middle Class Do Not* was all about a simple mindset shift with money.

The "poor dad" had a habit of always saying "I can't afford it" while the rich dad always said, "How can I afford it?"

Turning it into question got the brain to start thinking of a solution instead of shutting down.

If you want to rev up your mind and start to think of solutions, we've put together an article that shows you several ways that you can afford to invest.

(link) [Read it here.](#)

Sincerely,

Craig and Claudia

When it comes to investing in real estate, I encourage you to take the approach of the rich dad and ask yourself: "How can I afford to get started with real estate investing?"

